



Kennesaw State University

Respondent Characteristics

August 2011

	Kennesaw State		Georgia System		Carnegie Class		KSU Peers	
	FY	SR	FY	SR	FY	SR	FY	SR
Response Rate^a								
Overall	24%		22%		27%		25%	
By class	19%	29%	20%	24%	24%	29%	22%	27%
NSSE sample size ^b	5,011	5,090	37,024	35,542	218,628	236,829	32,836	56,310
Sampling Error^c								
Overall	1.7%		0.7%		0.2%		0.6%	
By class	2.9%	2.2%	1.0%	0.9%	0.4%	0.3%	1.0%	0.7%
Number of respondents ^b	937	1,466	7,420	8,589	52,148	69,699	7,082	15,366
Total population	5,011	5,090	40,096	36,327	220,403	241,883	35,144	59,309
Student Characteristics^d								
<i>Mode of Completion</i>								
Paper	0%	0%	0%	1%	0%	1%	0%	0%
Web	100%	100%	100%	99%	100%	99%	100%	100%
<i>Enrollment Status^e</i>								
Full-time	86%	73%	89%	78%	93%	83%	96%	79%
Less than full-time	14%	27%	11%	22%	7%	17%	4%	21%
<i>Gender^e</i>								
Female	68%	69%	67%	64%	67%	65%	67%	64%
Male	32%	31%	33%	36%	33%	35%	33%	36%
<i>Race/Ethnicity</i>								
Am. Indian/Native American	0%	0%	1%	0%	1%	1%	0%	1%
Asian/Asian Am./Pacific Isl.	4%	4%	6%	6%	7%	7%	18%	15%
Black/African American	12%	13%	20%	19%	9%	7%	8%	5%
White (non-Hispanic)	71%	67%	58%	61%	63%	63%	44%	49%
Mexican/Mexican American	1%	1%	1%	1%	6%	6%	14%	11%
Puerto Rican	0%	1%	1%	1%	1%	1%	0%	0%
Other Hispanic or Latino	2%	3%	2%	2%	3%	3%	4%	4%
Multiracial	4%	3%	4%	3%	3%	3%	4%	4%
Other	2%	1%	1%	1%	2%	2%	3%	3%
I prefer not to respond	3%	7%	5%	6%	5%	7%	5%	7%
<i>International Student</i>	6%	7%	5%	6%	5%	5%	5%	6%
<i>Place of Residence</i>								
On-campus ^f	33%	5%	52%	11%	58%	11%	35%	3%
<i>Transfer Status</i>								
Transfer students	16%	64%	10%	52%	10%	51%	5%	65%
<i>Age</i>								
Non-traditional (24 or older)	24%	58%	13%	43%	12%	42%	2%	49%
Traditional (less than 24)	76%	42%	87%	57%	88%	58%	98%	51%

^a Response rate (number of respondents divided by sample size) is adjusted for non-deliverable mailing addresses, students for whom contact information was not available, and other students who were sampled yet unavailable during the survey administration.

^b This report is based on information from all randomly selected or census-administered students for both your institution and your comparison institutions. Targeted and locally administered oversamples (i.e., non-randomly selected students) are not included in this report.

^c Sampling error is an estimate of the margin by which the true score for your institution on a given item could differ from the reported score. For example, if the sampling error is +/-5% and 60% of your students reply "very often" to a particular item, then the true population value is most likely between 55% and 65%.

^d Percent of total respondents within each category. These results are *not* weighted.

^e Institution-reported data. This information was used to weight your Mean Comparisons, Frequency Distributions, and Benchmark Comparisons reports.

^f Students who identified their residence as "dormitory or other campus housing" or "fraternity or sorority house."