HIGHLIGHTS OF KSU’S

ENROLLMENT FOR

SUMMER SEMESTER 2013

An Analysis Prepared by
Enterprise Information Management

770.499.3609
Summer Enrollment Declines Slightly

After reaching a new enrollment record of over 12,000 students in Summer 2010, Summer 2011 saw a slight decline, followed by a significant decrease of 8% (935 students) in Summer 2012.

The decline in enrollment for Summer 2012 is attributed to the following: (1) a reduction in the HOPE Scholarship which covered only 87% of tuition costs; (2) the elimination of textbook funding from the HOPE Scholarship; (3) a reduction in Federal Pell Grant Program awards; and (4) increases in required and optional fees that raised the cost of part-time attendance significantly.

Over the ten years shown in the table above, enrollment grew by over 1,700 students (19%).
Summer Credit Hours Decline 3%

- Although Summer credit hours continue to decrease between 2012 and 2013, over 10 years, summer credit hours have grown, increasing by 24%.

- Juniors and seniors were the largest classifications of enrollment during the summer, indicating that students attempt to earn upper division credits in order to complete their programs.

- The decline in credit hour production is attributed to the overall decline in Summer enrollment, specifically in part-time enrollment which was impacted by increases in required and optional fees that raised the cost of part-time attendance significantly.
New Student Enrollment Continues to Fluctuate in the Summer

The number of new beginning freshmen decreased 5% from one year ago. New transfer undergraduates decreased by 11%. Although, new undergraduates decreased, new graduate students increased by 9% in Summer 2013. The overall result was a slight increase of 1% in new student intakes.

Downward trends in total headcount enrollment for the summer may be attributable to the changes in financial aid that went into effect Summer Semester 2011 as well as increases in required and optional fees that have affected the cost of part-time attendance significantly.
The reduction in required and optional fees to encourage part-time attendance during Summer Semester 2013 may have been responsible for slowing the significant enrollment decline KSU experienced a year earlier.

KSU had a net increase of over 1,865 additional undergraduate students enrolled in the summer over the last ten years, an increase of 25%.
Over the past decade, half of the annual percentage changes in summer graduate enrollments have been increases, and half have been declines.

Despite its fluctuations and 6% increase in graduate student enrollment from Summer 2012 to Summer 2013, graduate enrollment had a net decrease of 81 students (5%) over the past decade.